



2009 FSEA Gold Leaf Awards Entry Form - **One Form per Entry**

(785) 271-5816 • Fax (785) 271-6404 • fseamail@fsea.com

Deadline Extended to January 31, 2010

Categories:

- Best Foil Stamped/Embossed Book Cover/Jacket
- Best Foil Stamped/Embossed Greeting Card
- Best Foil Stamped/Embossed Client Promotion
- Best Foil Stamped/Embossed Self Promotion
- Best Foil Stamped/Embossed Presentation Folder
- Best Foil Stamped/Embossed Label (sheet or rotary)
- Best Foil Stamped/Embossed Business Card
- Best Foil Stamped/Embossed Stationery Ensemble (letterhead and envelope)
- Most Creative Use of Foil Stamping/Embossing on an Announcement/Invitation
- Most Difficult Application of Foil Stamping/Embossing on an Announcement/Invitation
- Best Use of Ink with Foil Stamping/Embossing on a Folding Carton
- Most Creative Use of Foil Stamping/Embossing on a Folding Carton
- Most Difficult Application of Foil Stamping/Embossing on a Folding Carton
- Best Use of Hot Stamped Holographic Foil
- Best Use of Ink Over Foil Stamping
- Best Foil Stamped/Embossed Corporate Brochure/Annual Report
- Best Foil Stamped/Embossed Catalog/Capabilities Brochure
- Best Foil Stamped/Embossed Calendar
- Best Foil Stamping/Embossing on a Difficult Substrate
- Most Decorative Use of Specialty UV Coatings
- Most Decorative Use of Laminating Films
- Most Creative Use of Laser Cutting
- Best Use of Cold Foil (sheet or rotary) on a Self Promotion
- Best Use of Cold Foil (sheet or rotary) on a Client Promotion
- Best Use of Finishing Processes Combined with Sustainable Materials
- Miscellaneous

Your Entry Can Make a Difference

10 percent of each entry fee will be donated to the Beacon of Hope Resource Center, a local New Orleans charity dedicated to rebuilding neighborhoods with homes, parks, and roadways.

Category _____

Title of Piece _____

Company/Contact Person _____

Address _____

City/State/Zip _____

Phone/Fax _____ E-mail _____

Suppliers: Foil _____ Suppliers: Foil/Embossing Dies _____

Suppliers: Machinery _____

Brief Description of the Process _____

Members:

1st entry @ \$35.00 _____ \$35.00

_____ Additional entries @ \$20.00/each _____

Total Amount Due: _____

Non-Members:

1st entry @ \$50.00 _____ \$50.00

_____ Additional entries @ \$30.00/each _____

Total Amount Due: _____

I am sending a check and my entries.

I am paying by credit card.

Card: (circle one) VISA MC DISCOVER AMEX

Card # _____

Expiration Date _____

Name on Card _____

Billing Address _____

Signature _____

Send to:

FSEA
2150 SW Westport Dr., Suite 101
Topeka, KS 66614



2009 FSEA Gold Leaf Awards Rules and Regulations

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Judging:

All judges are knowledgeable in the process of foil stamping and embossing. To ensure fairness, submitting companies are masked during the judging process and no judge may cast a vote for any entry submitted by his/her own company. Judges will select a Gold, Silver, and Bronze award in each category. Additionally, a 'Best of Show' award will be selected from among the Gold award winners in each category. The decision of the judges will be final. There will be no appeal of the judges' decision and no correspondence regarding the details of the judging.

Rules & Regulations:

- Entry fees must accompany entries or your entries will not be judged. We do not invoice.
- Each entry must be submitted with a separate entry form. The original accompanying this brochure should be photocopied for additional entries.
- Two finished pieces for each entry should be submitted per category.
- Entries must not be mounted, and press sheets will not be accepted – only finished pieces.
- There is no limit to the number of entries a company can submit. There is a one-time fee for the first entry. Each additional entry, no matter what the category, will be charged a subsequent fee. See entry fees for additional information.
- FSEA retains the right to re-categorize entries as necessary. This assures the fairest judging and affords the entrant the best opportunity.
- Entries cannot be returned and become the property of FSEA.
- Any company engaged in the production or design of foil stamping and embossing may enter. It is not necessary to be an FSEA member. However, entry fees for non-members are higher.