



2011 FSEA Gold Leaf Awards Entry Form

(785) 271-5816 • Fax (785) 271-6404 • fseamail@fsea.com

Deadline: January 31, 2012

One Form per Entry

Categories - Foil Stamping and/or Embossing

- Book Cover/Jacket
- Greeting Card
- Client Promotion
- Self Promotion
- Presentation Folder
- Label (Sheet or Rotary)
- Business Card
- Stationery Ensemble (Letterhead and Envelope)
- Announcement or Invitation

- Creative Use on Folding Carton
- Difficult Application on Folding Carton
- Corporate Brochure/Catalog
- Capabilities Brochure
- Calendar
- Best Use of Holographic Foil
- Best Use of Embossing
- Best Use of Ink over Foil
- Miscellaneous

Categories - Specialty Effects

- Best Use of Specialty UV Coatings
- Creative Use of Laminating Films
- Best Use of Decorative Diecutting
- Best Use of Laser Cutting
- Cold Foil (Sheet or Rotary) on Self/Client Promotion
- Cold Foil (Sheet or Rotary) on Label/Carton

Category _____

Title of Piece _____

Company/Contact Person _____

Address _____

City/State/Zip _____

Phone/Fax _____ Email _____

Suppliers: Foil _____ Suppliers: Foil/Embossing Dies _____

Suppliers: Machinery _____ Suppliers: Paper Stock _____

Brief Description of the Process _____

Members:

1st entry @ \$35.00 _____ \$35.00

_____ Additional entries @ \$20.00/each _____

Total Amount Due: _____

Non-Members:

1st entry @ \$50.00 _____ \$50.00

_____ Additional entries @ \$30.00/each _____

Total Amount Due: _____

I am sending a check and my entries.

I am paying by credit card.

Card: (circle one) VISA MC DISCOVER AMEX

Card # _____

Expiration Date _____

Name on Card _____

Billing Address _____

Signature _____

Send to:

FSEA
2150 SW Westport Dr., Suite 101
Topeka, KS 66614



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Rules and Regulations

Judging:

All judges are knowledgeable in the process of foil stamping and embossing. To ensure fairness, submitting companies are masked during the judging process and no judge may cast a vote for any entry submitted by his/her own company. Judges will select a Gold, Silver, and Bronze award in each category. Additionally, a 'Best of Show' award will be selected from among the Gold award winners in each category. The decision of the judges will be final. There will be no appeal of the judges' decision and no correspondence regarding the details of the judging.

Rules & Regulations:

- Entry fees must accompany entries or your entries will not be judged. We do not invoice.
- Each entry must be submitted with a separate entry form. The original accompanying this brochure should be photocopied for additional entries.
- Two finished pieces for each entry should be submitted per category.
- Entries must not be mounted, and press sheets will not be accepted – only finished pieces.
- There is no limit to the number of entries a company can submit. There is a one-time fee for the first entry. Each additional entry, no matter what the category, will be charged a subsequent fee. See entry fees for additional information.
- FSEA retains the right to re-categorize entries as necessary. This assures the fairest judging and affords the entrant the best opportunity.
- Entries cannot be returned and become the property of FSEA.
- Any company engaged in the production or design of foil stamping and embossing may enter. It is not necessary to be an FSEA member. However, entry fees for non-members are higher.