



A DIFFERENT BREED

The Designer's Guide to Foil Stamping & Embossing

For years, the design community has hungered for useful information on designing with foil stamping and embossing. The wait is over!

A Different Breed: The Designer's Guide to Foil Stamping & Embossing takes you on a safari through an exotic world of color, texture, and dimension. As the first educational resource of its kind, the guide outlines the many applications of foil stamping, embossing and holography, and discusses the practical uses of each.

Find complete sections on: Foil and Embossing Design Considerations ~ Production Techniques ~ Preparing Artwork for Foil and Embossing ~ Ordering Engravings

The guide even contains a glossary of terms and a pallet of sample foil colors from the new PANTONE® Foil Stamping Color Guide (also available through the FSEA.)



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