



2011 Gold Leaf Awards Sponsorship



The FSEA is excited to launch the 2011 Gold Leaf Awards Competition and our 'Call for Sponsors'. Last year's Gold Leaf Awards Competition drew an outstanding number of entries, illustrating the quality craftsmanship our members and others in the industry continue to produce. We've added new categories to accommodate emerging technologies, including specialty coatings, laminates, cold foil, laser cutting and green initiatives. Each year we continue to see growth in the competition's visibility in the graphic arts community. Testament to this is the growing amount of publicity our winners receive in other publications throughout the year (*Package Design* and *Folding Carton Industry* magazines). It truly is exciting!

As we continue to increase our marketing efforts in support of this annual event, we hope the 2011 competition will be our strongest yet. To this end, we'd like to ask you to consider sponsoring the 2011 Gold Leaf Awards Competition. As a sponsor, you will receive exposure through FSEA-sponsored events, publications, mailer pieces, the FSEA website and more. Take a look at all you will receive as a sponsor:

Platinum Sponsor- \$1,000

- Recognition on FSEA website
- Recognition in Gold Leaf Awards Program and Gold Leaf Awards Presentation
- Recognition in *InsideFinishing* magazine
- Recognition in promotional materials
- Logos on a large screen rotating throughout the Awards Banquet
- Framed, foil stamped certificate listing all winning companies utilizing your product/equipment to hang in your business
- 1 point towards IADD•FSEA 2013 Odyssey Booth Selection
- Recognition in other magazines throughout the year such as *Package Design*, *Folding Carton Industry* and more

Gold Leaf Contributor - \$250

- Recognition on FSEA website
- Recognition in Gold Leaf Awards Program and Gold Leaf Awards Presentation
- Recognition in *InsideFinishing* magazine as a Gold Leaf Contributor

Only Gold Leaf Contributors and Platinum Sponsors will be listed in the Gold Leaf Awards Program, given verbal recognition during the Gold Leaf Awards Presentation and receive publication recognition.

Don't miss this opportunity to be involved with our 2011 Gold Leaf Awards Competition! Your support is vital in helping us conduct the competition and in providing an excellent vehicle through which to promote the use of foil stamping, embossing and other decorative processes throughout the industry.

Sincerely,
Jeff Peterson, FSEA Executive Director

Please fill out the form below and fax it back to the FSEA office at (785) 271-6404. Deadline is November 14, 2011 to ensure that your company information will be included in the November/December 2011 issue of *InsideFinishing*.

Yes, I would like to be a 2011 Gold Leaf Awards Sponsor.



Platinum Sponsor (\$1000)

Gold Leaf Contributor (\$250)

Name _____

Title _____

Company _____

Address _____

City/State/Zip/Country _____

Phone _____ Fax _____

Email _____

Please bill me for the sponsorship

Check enclosed made payable to FSEA

or Please charge my Mastercard VISA American Express Discover

Card # _____ Expiration Date _____

Signature _____

Name on Card _____

Billing Address _____