



# 24<sup>th</sup> Annual FSEA Gold Leaf Awards Entry Form

785.271.5816 • Fax 785.271.6404 • info@fsea.com

**Deadline: Feb. 17, 2017**

**One Form per Entry**

**Email**

**Print**

Note: If your email program does not automatically open up to a blank email (with this PDF as an attachment) after clicking the "Email" button, please print this PDF and fax to us at (785) 271-6404.

### Categories - Foil Stamping and/or Embossing

|   |   |
|---|---|
| Book Cover/Jacket                             | Creative Use on Folding Carton          |
| Greeting Card                                 | Difficult Application on Folding Carton |
| Client Promotion                              | Corporate Brochure/Catalog              |
| Self Promotion                                | Calendar                                |
| Presentation Folder                           | Direct Mail                             |
| Label (Sheet or Rotary)                       | Best Use of Holographic Foil            |
| Business Card                                 | Best Use of Embossing                   |
| Stationery Ensemble (Letterhead and Envelope) | Best Use of Ink over Foil               |
| Announcement or Invitation                    | Miscellaneous                           |

### Categories - Other Special Effects

Creative Use of Specialty UV Coatings  
 Creative Use of Laminating Films  
 Best Use of Laser Cutting  
 Cold Foil (Sheet or Rotary) on Self/Client Promotion  
 Cold Foil (Sheet or Rotary) on Label/Carton  
 Best Use of Film Casting (Cast & Cure)  
 Creative Use of Special Diecut  
 Difficult Application of Special Diecut  
 Best Use of Letterpress  
 Best Use of Digital UV  
 Best Use of Digital Foil

*\*All submissions must be listed under the company that produced the piece.*

Category \_\_\_\_\_  
 Title of Piece \_\_\_\_\_  
 Company \_\_\_\_\_  
 Contact Person \_\_\_\_\_  
 Address \_\_\_\_\_  
 City/State/Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_  
 Suppliers: Foil \_\_\_\_\_  
 Suppliers: Foil/Embossing Dies \_\_\_\_\_  
 Suppliers: Machinery \_\_\_\_\_  
 Paper Stock \_\_\_\_\_  
 Brief Description of the Process \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Members:  
 1st entry @ \$35.00 ..... \$35.00  
 \_\_\_\_\_ Additional entries @ \$20.00/each \_\_\_\_\_  
 Total Amount Due: ..... \_\_\_\_\_

Non-Members:  
 1st entry @ \$50.00 ..... \$50.00  
 \_\_\_\_\_ Additional entries @ \$30.00/each \_\_\_\_\_  
 Total Amount Due: ..... \_\_\_\_\_

I am sending a check and my entries.  
 I am paying by credit card.

Card: (check one)      VISA      MC      DISCOVER      AMEX  
 Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Name on Card \_\_\_\_\_  
 Billing Address \_\_\_\_\_  
 Signature \_\_\_\_\_

**Send to: FSEA • 2150 SW Westport Dr., Suite 101 • Topeka, KS 66614**



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### Rules and Regulations

#### **Judging:**

All judges are knowledgeable in the process of foil stamping and embossing. To ensure fairness, submitting companies are masked during the judging process and no judge may cast a vote for any entry submitted by his/her own company. Judges will select a Gold, Silver and Bronze award in each category. Additionally, a “Best of Show” award will be selected from among the Gold award winners in each category. The decision of the judges will be final. There will be no appeal of the judges’ decision and no correspondence regarding the details of the judging.

#### **Rules & Regulations:**

- Entry fees must accompany entries or your entries will not be judged. FSEA does not invoice.
- Each entry must be submitted with a separate entry form. The original accompanying this brochure should be photocopied for additional entries.
- Two finished pieces for each entry should be submitted per category. Please contact FSEA if only one entry is available.
- Entries must not be mounted, and press sheets will not be accepted – only finished pieces.
- There is no limit to the number of entries a company can submit. There is a one-time fee for the first entry. Each additional entry, no matter what the category, will be charged a subsequent fee. See entry fees for additional information.
- FSEA retains the right to re-categorize entries as necessary. This assures the fairest judging and affords the entrant the best opportunity.
- Entries cannot be returned and become the property of FSEA.
- Any company engaged in the production or design of foil stamping and embossing may enter. It is not necessary to be an FSEA member. However, entry fees for non-members are higher.