



2010 Buyers Guide

The 2010 February/March issue of InsideFinishing will include the 14th annual Buyers Guide on products and services offered to the graphic finishing trade. This must-have guide will be mailed to more than 6,000 foil stamping, embossing, diecutting, coating, and other finishing operations (including 1,000 folding carton professionals), and will be an easy-to-access resource throughout the year. Primary listings are free for February/March display advertisers and only \$50.00 for those interested in a listing only. Additional listings are \$20.00 and you can have your company stand out with a bold listing for an additional \$10.00 as well. Simply fax this form and the enclosed Product/Service Category Form to (785) 271-6404 with your credit card information or mail both forms with a check or money order to:

Foil & Specialty Effects Association, 2150 SW Westport Dr., Suite 101, Topeka KS 66614
(Remember - current display advertisers will be invoiced with their ad, but non-advertisers must pay upfront before listing will be entered.)

Please fill out the following information as you would like it to appear in your Buyers Guide listing.

Company Name _____
Address _____ City/State/Zip _____
Telephone _____ Fax _____
Web site _____ E-mail _____

First Primary Listing (free for display advertisers, \$50.00 for non-display advertisers)\$ _____

Additional Product/Service Listings
(*\$20.00 each for both display and non-display advertisers*) _____ @ \$20.00/ea.....\$ _____

Primary Bold Listing
(*free for full page display advertisers, \$10.00 for 1/4 or 1/2 page display advertisers and non-display advertisers*)\$ _____

Please Indicate Primary Bold Listing Category: _____

Additional Bold Listings (*\$10.00 each for both display and non-display advertisers*) _____ @ \$10.00/ea...\$ _____

Total.....\$ _____

Yes. I have reserved my display advertising space for the February/March issue. Please add the amount above to my advertising bill.

I have enclosed a check or money order for my Buyers Guide Listing(s). Please make checks payable to **Foil & Specialty Effects Association** and mail to 2150 SW Westport Dr., Suite 101, Topeka KS 66614.
(Note: Listings will not be billed - unless you have an ad in the February/March issue - a check or credit card information must accompany the Buyers Guide form or listing will not run in the guide.)

Please charge my: VISA MasterCard Discover American Express

Card Holders Name _____
Card Number _____ Expiration Date _____
Signature _____

Authorized Signature to validate your listing(s) request:

Name _____ Title _____
Signature _____ Date _____

Fax or Mail Your Listing Request by February 8, 2010

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www.fsea.com

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Product/Service Category Form

Please read the following categories carefully and check the specific box(s) that best describes the products and/or services you offer. (You will only be billed for the MAIN HEADINGS that you check. The sub-headings that you check are to further qualify the products and/or services you offer at no additional cost.)

Cold Foils

- A. Metallics
- B. Holographic Patterns
- C. Machinery

Computer Software

- A. Accounting
- B. Job Estimating
- C. Other: _____

Diecutting Presses

- A. Clamshell
- B. Cylinder
- C. Platen
- D. Other: _____

Diemaking Equipment/Supplies

- A. Etching Chemicals/Supplies
- B. Etching Machines
- C. Metal (type: _____)
- D. Other: _____

Financial Services

Foil Stamping & Embossing Engravings

- A. Brass
- B. Copper
- C. Magnesium
- D. Rotary Brass Dies
- E. Steel
- F. Zinc
- G. Other: _____

Foil Stamping & Embossing Presses

- A. Clamshell
- B. Cylinder
- C. Platen
- D. Retrofits and Conversions
- E. Rotary Hot Stamping
- F. Other: _____

Folding/Gluing Equipment

- A. Pocket Folder
- B. Folding Carton
- C. Other: _____

Hot Stamping Foils

- A. 3-D Image Holograms
- B. Gloss Pigments
- C. Holographic Patterns
- D. Matte Pigment
- E. Metallics
- F. Pearls

Laminating Equipment

- A. Film (Thermal)
- B. Wet
- C. Other: _____

Laminating Films

Machinery Services

- A. Maintenance & Repair
- B. Movers, Erectors and/or Installers
- C. Rebuilders
- D. Other: _____

Makeready Supplies

Mounting/Laminating Equipment

Paper Cutters

Paper Suppliers

- A. Distributor
- B. Manufacturer

Stationery Engraving Equipment

Steel Rule Dies

- A. Conventional
- B. Laser Cut
- C. Other: _____

Thermography Equipment

Used Equipment

UV Coatings

- A. Glitter
- B. Raised
- C. High Gloss
- D. Texture
- E. Other: _____

UV Coating Equipment

- A. Flood
- B. Spot
- C. Cast & Cure
- D. Other: _____

Other Products or Services

Please list your product or service if it is not listed in the categories above. Include a main heading and any sub-headings if appropriate:
